

A COCKTAIL PARTY & SILENT AUCTION BENEFITING SKIN CANCER AWARENESS

FRIDAY, NOVEMBER 20, 2015

7 o'clock in the evening
Baton Rouge Gallery, City Park

THE TOP HAT SOIRÉE

The Lauren Savoy Olinde Foundation is proud to present the Annual Top Hat Soirée! This festive cocktail party includes a wonderful art silent auction, open bar, music and food from some of the area's finest restaurants and helps support the ongoing efforts of the LSO Foundation for skin cancer awareness.

SPONSORS

Sponsors play an important role in helping the LSO Foundation support its mission. For more information on sponsoring the Top Hat Soirée, please see the following packet or contact the Director of the LSO Foundation for more information.

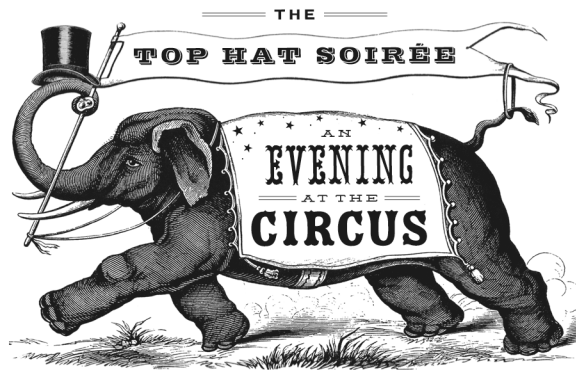
THE LSO FOUNDATION

The LSO Foundation was created to raise awareness of skin cancer through the efforts of education, prevention and early detection. Skin Cancer is the most common form of cancer in the U.S. and is easily preventable with education on how to protect your skin and early screening. In the past three years, The LSO Foundation has implemented the following programs to tackle skin cancer and sun safety education in our community:

- THE SUN SHADE PROJECT, shading community playgrounds with sun shade canopies
- THE HAT PROJECT, providing hats for lifeguards and outdoor workers
- SKIN CANCER EDUCATION, creating a skin cancer video for salon professionals (cosmetologists, hair stylists, massage therapists, etc.)
- THE HAT RUN, a fun and educational 5K with on-site skin cancer screening available.
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CONTACT INFORMATION

Sarah Lomax Gray
Director and Co-Founder
225-931-8566
sarah@lsfoundation.org



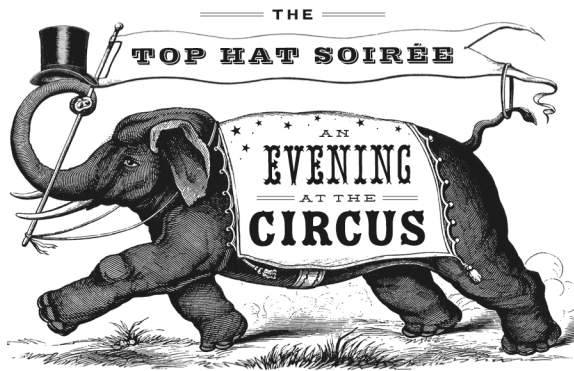
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SPONSORSHIP LEVELS

	PRESENTING \$10,000	CORPORATE \$5,000	BENEFACTOR \$2,500	SUPPORTING \$1,000	COMMUNITY \$500	IN-KIND*
MARKETING MATERIAL						
Company Name in paid advertising for the event (based on print deadlines)	Logo	Name				
Company Name on the Print Invitation (based on print deadlines)	Logo	Logo				
Company Name with link to your company on Event Webpage	Logo	Logo	Name	Name	Name	Name (if retail is over \$1,000)
Company Name in Email Invitation (over 5,000 contacts)	Logo	Logo	Name	Name		Name (if retail is over \$1,000)
Listing in Pre and Post-Event Press Release						
Opportunity to speak during Event Presentation						
Company Name in Event Program	Logo	Logo	Name	Name	Name	Name
Company Name in Event Signage	Logo	Logo	Name	Name	Name	Name
Mention by Event Speaker						
Tickets to the Top Hat Soirée	20	10	6	4	4	

Additional mutually agreeable opportunities are available, talk with us about how you or your company would like to participate in this year's Top Hat Soirée and other sponsorship opportunities.

* Not all benefits listed will apply to each in-kind donation. In-kind donations will be based on the retail value of the donation and other factors to be determined with the LSO Foundation Director.



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COMMITMENT FORM

- | | |
|-------------------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> \$ 10,000 PRESENTING SPONSOR | <input type="checkbox"/> \$ 1,000 SUPPORTING SPONSOR |
| <input type="checkbox"/> \$ 5,000 CORPORATE SPONSOR | <input type="checkbox"/> \$ 500 FRIEND SPONSOR |
| <input type="checkbox"/> \$ 2,500 BENEFACTOR SPONSOR | <input type="checkbox"/> IN-KIND OF \$ _____ VALUE. |

COMPANY INFORMATION

COMPANY NAME (exactly how to list in marketing materials):

CONTACT NAME: _____

EMAIL: _____ PHONE: _____

MAILING ADDRESS: _____

SIGNATURE OF APPROVING MEMBER OF COMPANY

I agree to sponsor this event at the amount listed above and will provide payment within 30 days post event.

SIGNATURE: _____ DATE _____

PAYMENT INFORMATION

- Credit card payment:
- VISA MASTERCARD DISCOVER AMERICAN EXPRESS
- Account Number: _____ Exp. Date: _____
- I am enclosing a check as full payment for sponsorship.
- I have paid for my sponsorship online at Isofoundation.org

**Please make checks payable to LSO Foundation and return this form by emailing or mailing to
6415 Ridge Way Avenue Baton Rouge, LA 70817 sarah@Isofoundation.org**